

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**  
**FEBRUARY 2007**

## **Ahnert Feistel Media Group unveils EASE SpeakerLab at ProLight + Sound**

- *Stefan Feistel of Ahnert Feistel Media Group (AFMG) will conduct a SpeakerLab / GLL Informational Seminar at ProLight + Sound Exhibition 2007, Thursday March 29 from 16:00 – 18:00 in the Ratio seminar room, Hall 9, on the fair ground in Frankfurt, Germany*

**Berlin, Germany – Ahnert Feistel Media Group, developers of EASE and EASERA, developed the Generic Loudspeaker Library (GLL) data format to facilitate accurate simulation of complex, highly integrated sound sources such as loudspeaker clusters, column loudspeakers or line arrays. GLL data includes mechanical, electronic and acoustic properties of modern loudspeaker systems.**

Acoustical properties can be calculated in EASE SpeakerLab directly from impulse responses or transfer functions and stored in the GLL Format. They can also be specified as fractional-octave data. Splay angles, weights, flying frames and other mechanical specifications can be included as well. A complete set of filter functions describes all IIR (Infinite Impulse Response) and FIR (Finite Impulse Response) filters used in active and passive systems.

Stefan Feistel of AFMG will conduct a special training session at PLS to familiarize loudspeaker engineers with the GLL data format as well as with EASE SpeakerLab, a new software tool developed by AFMG. EASE SpeakerLab imports and exports GLL data and includes powerful analysis functions. SpeakerLab functions as an EASE module, enabling loudspeaker designers and sound system designers to exchange high-resolution data on complex loudspeaker systems. This powerful new software tool is designed for:

- EASE 4.x users who are designing sound systems that include line arrays, loudspeaker clusters or multi-way systems
- Loudspeaker developers who want to simulate multi-driver interaction as part of the design process, and provide high-resolution EASE data on the final product
- DSP / EQ manufacturers who want to interface with EASE, and to exchange filter configurations for specific loudspeaker systems with EASE users.

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Conception and development of software for

- Scientific and Technical Applications, especially in Acoustics, Architecture, Media-, Lighting- and Stage Technology
- Administration, Planning, Systems

**SDA** Software Design Ahnert  
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The informational seminar will take place on Thursday March 29, from 16:00 to 18:00 in the Ratio seminar room, Hall 9, on the fair ground. Topics include:

- The GLL format
- Importance of complex data, resolution and accuracy requirements
- GLL data entry and analysis in EASE SpeakerLab, including
  - Acoustic Directivity Data
  - Power Handling
  - IIR and FIR Filters
  - Mechanical Configuration
  - Active / Passive Systems
  - Line Arrays, Clusters, Multi-Way Loudspeakers
- Data presentation and system directivity calculation utilizing GLL Viewer
- Use of GLLs in EASE 4.2 to facilitate sophisticated simulations of complex sound systems, both electro-acoustic and room-acoustic
- Recommended measuring procedures and conditions
- Exchange formats for mechanical data, filter data and system configuration

Guest speakers include:

- Dr. Anselm Goertz, Audio & Acoustics Consulting, Aachen, Germany
- Karen Irmischer, ADA Acoustic Design Ahnert, Berlin, Germany

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*Headquartered in Berlin, Germany, Software Design Ahnert GmbH develops scientific and technical software for acoustics, architecture, lighting and stage design. SDA is a worldwide leader in professional audio software, having developed the manufacturer-independent aiming software EASE Focus, the industry-standard EASE electro-acoustic design and analysis software suite (in cooperation with Acoustic Design Ahnert) as well as EASERA software for comprehensive acoustic and electronic measurements.*

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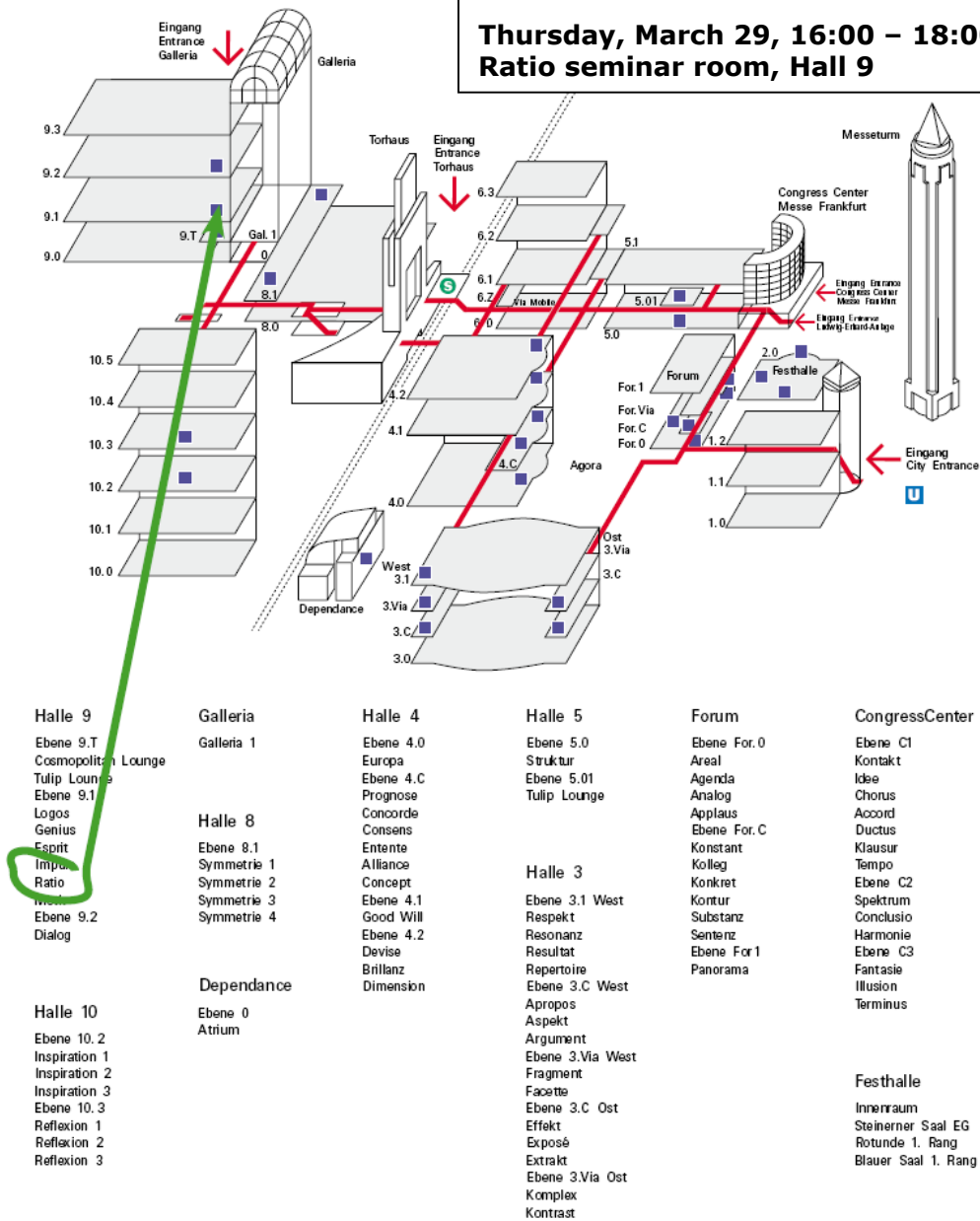
PRESS RELEASE

Konferenzräume  
Conference Rooms

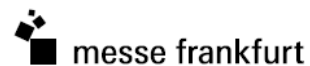


Ahnert Feistel Media Group (AFMG)  
EASE 4.2 SpeakerLab / GLL  
Informational Seminar

Thursday, March 29, 16:00 – 18:00  
Ratio seminar room, Hall 9



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